



SmashCut Studio Portland, Oregon

FFA worked in collaboration with the client and designer, Victoria Mendeluk, on the interior space programming, all design phases, finish selection, and construction administration for this 4,400 square foot hair salon in The Metropolitan building in the Pearl District. The program included a retail area, reception area, 15 stylist stations, color lab with lounge, shampoo bowls, film studio, staff area and restroom with changing rooms. The existing “barebones” space required full electrical, mechanical and plumbing installation along with a design solution for the sloped portion of the stair above, encroaching on the entry. Using the existing stair to their advantage, the team incorporated it into the floating reception area ceiling.

The fusion of fashion and film drove the design and planning of the salon. The floor plan demonstrates this fusion by incorporating areas for a runway show, film production and movie viewing. Design features such

as a green screen and suspended lighting grid for studio lights were also integrated into the space.

The team also explored showcasing the art of coloring hair by designing a Color Cube. The cube is comprised of translucent color panels supported by a metal frame and backlite to give a glowing appearance. The cube houses cabinetry and a sink for the stylist to mix the color with a pass-thru opening. A lounge area for the application of the color is adjacent to both the cube and the film studio.

Oregon Chapter IIDA, People’s Choice Award



SmashCut Studio (cont.)
Portland, Oregon